



The Strategic Plan

Vision Statement

The Clare Bowling Club Incorporated encourages the active involvement in the sport of bowls of as many people in the community as possible and at all levels of play and aims to become a regional hub for Lawn Bowls.

Mission Statement

To provide affordable and accessible participation in Lawn Bowls for everyone and to promote it as a healthy, safe, and enjoyable sport, for people of all ages and abilities.

Our Partners

In constructing the Strategic and Business Plan, the club has considered and incorporated the Objectives, Rules, By Laws and Guidelines of the following legislation and peak sporting bodies: Bowls Australia, BowlsSA, Broughton Mid North Wooroora Bowling Association (BMW), Mid-North Saturday Bowling Association, Broughton Thursday Bowling Association, Region 8 Lower North, Clare and Gilbert Valleys Council (Deeds Holder), Office for Recreation Sport and Racing, Good Sports, Star Club, Clubs SA and the Office of the Liquor and Gambling Commissioner.

We support and implement the following government Acts and Policies: Associations Incorporation Act, Volunteer Protection Act, Child Protection Act, Safe Work Australia, Food Safety Act, Standards Australia, Equal Opportunity Act, Discrimination Act, Liquor Licencing Act, Occupational Health Safety and Welfare Act and Covid 19 Policy.

Core values

To provide an inviting, safe facility, accessible to everyone

To promote fun, social development, friendships and good sportsmanship in a welcoming environment

To encourage a broad section of the community to use our facilities for their enjoyment and physical benefit

To conduct ourselves in accordance with codes of behaviours including, equal opportunity and gender equality

To foster skills in the sport of Lawn Bowls in a safe, supervised environment

Portfolio Areas

Provide safe up to date amenities

Grow membership

Increase financial reserves

Review and improve policies

Improve succession planning

About us

The Clare Bowling Club Incorporated established in 1922, encourages active involvement in the sport of bowls for all people. The club facilitates competitive opportunities for current and future bowlers at the same time as actively promoting the values of friendship, fitness and fair play in a healthy and safe environment. We work hard together to achieve excellent playing facilities and other conveniences for the advancement of bowls and strive to increase our membership and heighten the recognition of our club. The club is committed to fostering playing skills and social development of people into the sport, in partnership with the schools and wider community in a safe and supervised environment. We promote inclusiveness in the sport of bowls for all ages and abilities.



Our Business Plan

Objective	Strategy	Responsibility	Time line	Resources needed
To Improve our Amenities	1. Install two artificial greens	Grounds committee	2014 completed	Bank loan from Clare and Gilbert Valley Council
	2. Maintain greens to a high standard	All members	Busy Bee 2020 completed	
	3. Lay pavers and artificial grass surrounding the club house	Grants committee Grants committee Board members	Finished 2017 Grant Grant applied for 2021	Grant from ORSR Bank loan from Beyond Bank
	4. Upgrade club house facilities	Members		
	5. Install two permanent shelters, one central and the other at the southern end of Green B			Grant from ORSR
	6. Install mister system and water coolers			
	7. Fence off creek edge behind buildings			
	8. Build a permanent colour bond fence on the southern side of Green B		Grounds committee	Grounds committee

Objective	Strategy	Responsibility	Time line	Resources needed
<p>To Grow Membership</p>	<ol style="list-style-type: none"> 1. Maintain the February Wednesday night social bowls 2. Promote winter bowls on Thursday and Saturday 3. Encourage new membership through social media and Come and Try days 4. Maintain and update communication via a monthly newsletter, Facebook and web page 5. Appoint Sponsorship committee to oversee deals and packages with all our current and future sponsors 6. Appoint a Publicity Officer 7. Run practice sessions with coach once a week during the summer and encourage community members to come and try bowls 	<p>All members</p> <p>Publicity Officers</p> <p>Secretary of board and committee</p> <p>Sponsorship committee</p> <p>Level 1 coach</p>	<p>Social Bowls operates every Wednesday in February each year</p> <p>Winter Bowls every week, Thursday and Saturday</p> <p>Invite representative from BowlsSA to speak to members about increasing membership</p> <p>Newsletter every month</p> <p>Updates of news from Publicity officer, secretaries of the board and the committee</p> <p>Appointment of Publicity Officer at AGM 2021</p>	<p>Sponsorship for social bowls</p> <p>Bowls Australia to set up free web page and give tuition</p> <p>BowlsSA</p>

Objective	Strategy	Responsibility	Time line	Resources needed
<p>To Increase Finances</p>	<ol style="list-style-type: none"> 1. Continue term deposits as funds allow 2. Continue winter monthly meals 3. Continue Friday night weekly meals and Happy Hour during the summer months 4. Apply for grants 5. Set up a catering committee with manager 6. Continue to take bookings and revise costs and hiring guidelines. 7. Set up sponsor ship deals 8. Set up Community Rewards account with Beyond Bank 9. Run two tournaments per year, 4-day Autumn tournament and one-day Spring tournament 	<p>Board and treasurer</p> <p>Catering committee and manager</p> <p>Secretary and grants committee</p> <p>Publicity officers and sponsorship committee</p> <p>Bar manager</p> <p>Tournament director</p>	<p>On going</p> <p>May June July and August once a month evening meal</p> <p>Every Friday night during summer</p> <p>Include Happy Hour at the bar every Friday night during the summer and once a month during the winter</p> <p>Grant submission due August 2021</p> <p>Sponsorship committee and publicity officers established 2021</p>	<p>Sponsorship drive</p> <p>Budget for functions</p> <p>Loan needed for grant submission</p> <p>Help via Bowls Australia to set up free webpage</p>

Objective	Strategy	Responsibility	Time line	Resources needed
<p>To Review and Improve our Policies</p>	<ol style="list-style-type: none"> 1. Regularly update the Strategic and Business Plan 2. Finalise Star Club assessment 3. Finalise risk management for Grounds, Bar, Kitchen and Members 4. Set up Covid 19 policy and implementation 5. Finalise codes of conduct for Board, Committee, Members and Visitors 	<p>Board and bowls secretary</p> <p>Board</p> <p>Board</p> <p>Covid Marshall</p>	<p>Review strategic and business plans after AGM</p> <p>Keep policies in Administration Manual Review and revise policies and plans every year</p> <p>Appoint a Covid 19 Marshall</p> <p>Encourage members to become Covid Marshalls</p> <p>Install QR system of recording attendances</p>	<p>BowlsSA</p> <p>Star Club officials</p> <p>Government of SA Health Commission</p>

Objective	Strategy	Responsibility	Time line	Resources needed
<p>To improve succession Planning</p>	<ol style="list-style-type: none"> 1. Executive succession plan to be implemented 2. Encourage younger members to take on roles within the club 3. Add membership to the grounds committee to spread the workload 4. Allocate specific jobs at the club to further spread the workload 	<p>Board and committee members</p> <p>Create a list of three working groups to help with catering and cleaning</p> <p>Greens manager</p> <p>Catering managers</p>	<p>Write succession plan</p> <p>Set up working groups that include all members and include leadership roles</p> <p>Appoint Publicity Officer and Sponsorship committee from our younger members</p>	<p>Advice from BowlsSA</p>